



KNXV

ORDER

Print Date 10/30/12

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Flight Dates **10/26/12-11/06/12**

Contract / Revision **304420 /** **Kirkpatrick for Congress 2012**

Original Date / Revision **07/11/12 10/30/12** Agency Com **15%**

Billing Contact **1580 Lincoln Street**

Advertiser **Kirkpatrick / Democrat / Con**

Agency **Media Strategies and Resea**

Buying Contact **1580 Lincoln Street**

Suite 510

Denver, CO 80203

Primary Account Executive **KNXV House**

Account Executive **KNXV House**

Order% **100%**

Start Date **10/26/12**

End Date **11/06/12**

Rating **0.00**

Net Amount **\$39,185.00**

Gross Amount **\$46,100.00**

Spots **66**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **2**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Order Sep **00:13:00**

Estimate # **11369**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 307333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	261233

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$850.00	\$1,000.00	0.00	10/01/12	10/28/12	1	\$850.00	\$1,000.00
November 2012	65	\$38,335.00	\$45,100.00	0.00	10/29/12	11/06/12	65	\$38,335.00	\$45,100.00
Totals	66	\$39,185.00	\$46,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4			\$250.00			0.00			
		Week: 11/05/12	11/11/12	11-----		2			\$250.00			0.00			
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4			\$250.00			0.00			



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Print Date: 10/30/12

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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	11-----		2			\$250.00		0.00				
N 3	KNXV	10/31/12	10/31/12	M-F 10am-11am The View	CM	10am-11am	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--1----		1			\$450.00		0.00				
N 4	KNXV	10/30/12	11/06/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	1---1--	:30	2	\$150.00	P-6	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	----1--		1			\$150.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/29/12-11/04/12	M-F 12pm-1pm		12pm-1pm	-----F----	:30		(\$150.00)		0.00	NM		
	See MG 4.3														
	[oversold by 14]														
	3	KNXV	10/31/12-10/31/12	ABC World News M-F		5:30pm-6:30pm	--W-----	:30		\$1,650.00		0.00	NM		
	Ⓜ MG for 25.1,4.1														
	Week:		11/05/12	11/11/12	1-----				1	\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KNXV	11/05/12-11/11/12	M-F 12pm-1pm		12pm-1pm	M-----	:30		(\$150.00)		0.00	NM		
	See MG 14.7,14.8														
	[65% higher rate preempt rv 10/26]														
N 5	KNXV	10/30/12	11/06/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11-1---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-1-1---		2			\$250.00		0.00				
	Week:	11/05/12	11/11/12	1-----		1			\$250.00		0.00				
N 6	KNXV	10/30/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-1111--		4			\$350.00		0.00				
	Week:	11/05/12	11/11/12	1-----		1			\$350.00		0.00				
N 7	KNXV	11/04/12	11/04/12	SU 4pm-430pm Right this Minute	CM	4pm-430pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----1		1			\$100.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/29/12-11/04/12	SU 4pm-430pm		4pm-430pm	-----Su	:30		(\$100.00)		0.00	NM		
	See MG 7.2														
	[na due to program change preempt rv 9/6]														
	2	KNXV	11/05/12-11/05/12	M-F 1pm-2pm		1pm-2pm	M-----	:30		\$100.00		0.00	NM		
	Ⓜ MG for 7.1 11/04														
N 8	KNXV	11/04/12	11/04/12	SU 430pm-5pm Arizona Highway	CM	430pm-5pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----1		1			\$100.00		0.00				
N 9	KNXV	10/30/12	11/06/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-1111--		4			\$450.00		0.00				
	Week:	11/05/12	11/11/12	1-----		1			\$450.00		0.00				



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	KNXV	10/30/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	21111--	:30	6	\$550.00	P-3	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$550.00		0.00			
	Week:	11/05/12	11/11/12	2-----		2				\$550.00		0.00			
N11	KNXV	10/30/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	21211--	:30	7	\$900.00	P-2	0.00	NM	7	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1211--		5				\$900.00		0.00			
	Week:	11/05/12	11/11/12	2-----		2				\$900.00		0.00			
N12	KNXV	11/03/12	11/03/12	Sa 4pm/5pm News Sa 4pm News	CM	4-5p	-----1-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-		1				\$200.00		0.00			
N13	KNXV	11/04/12	11/04/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$200.00		0.00			
N14	KNXV	10/30/12	11/06/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	4	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1111--		4				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
		See MG 14.7,14.8 [oversold]													
	2	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
		See MG 14.6 [NA no time available. jtaylor 10/24/12]													
	3	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
		See MG 14.7,14.8 [oversold]													
	4	KNXV	10/29/12-11/04/12	M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00	NM		
		Credited													
	6	KNXV	10/26/12-10/26/12	M-F 630pm-7pm		630pm-7pm	-----F----	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 14.2 10/31													
	7	KNXV	10/31/12-10/31/12	Charlie Brown Special		7p-8p	--W-----	:30		\$1,500.00		0.00	NM		
		Ⓜ MG for 14.1,4.2,14.3													
	8	KNXV	10/30/12-10/30/12	M-F 1pm-2pm		1pm-2pm	-T-----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 14.1,4.2,14.3													
	Week:	11/05/12	11/11/12	1-----		1				\$500.00		0.00			
N15	KNXV	11/05/12	11/05/12	Monday Prime C Castle	CM	9pm-10pm	1-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$4,000.00		0.00			
N16	KNXV	10/30/12	10/30/12	Tuesday Prime A Dancing with the stars	CM	7pm-8pm	-1-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-1-----		1				\$4,000.00		0.00			
N17	KNXV	10/31/12	10/31/12	Wednesday Prime C Nashville	CM	9pm-10pm	--1----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



KNXV

Print Date: 10/30/12

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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/30/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	KNXV	10/31/12	10/31/12	Wednesday Prime C Nashville	CM	9pm-10pm	--1----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/29/12-11/04/12		Wednesday Prime C		9pm-10pm	--W-----	:30		(\$2,000.00)		0.00	NM		
See MG 17.2 [oversold]															
2	KNXV	11/02/12-11/02/12		Friday Prime A		7pm-8pm	-----F----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 17.1 10/31															
N18	KNXV	11/02/12	11/02/12	Friday Prime A Last Man/Mailbu	CM	7pm-8pm	----1--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$1,000.00		0.00						
N19	KNXV	11/04/12	11/04/12	Sunday Prime B Once Upon A time	CM	7pm-8pm	-----1	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$4,000.00		0.00						
N20	KNXV	10/30/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$850.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$850.00		0.00						
N21	KNXV	11/03/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$450.00		0.00						
N22	KNXV	11/04/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$850.00		0.00						
N23	KNXV	10/30/12	11/06/12	Nightline Nightline	CM	1035pm-11pm (10:35 PM-11:00 PM)	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$450.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$450.00		0.00						
N24	KNXV	11/04/12	11/04/12	Su GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$100.00		0.00						
N25	KNXV	11/02/12	11/02/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/29/12-11/04/12		Friday Prime C		9pm-10pm	-----F----	:30		(\$1,500.00)		0.00	NM		
See MG 4.3 [oversold]															

*Tax 1 Note: Tax 0.5%.

Totals 66 \$46,100.00